

ITFS



MAY 05–10, 2020

SUBMISSION DEADLINE: MARCH 01, 2020

REGULATIONS

27. INTERNATIONALES TRICKFILM-FESTIVAL STUTTGART –
FESTIVAL OF ANIMATED FILM
MAY 05 – 10, 2020



TRICKSTAR BUSINESS AWARD

The Trickstar Business is an animation industry's business prize which will be awarded during Animation Production Days (APD) 2020 by the Stuttgart Festival of Animated Film (ITFS).

The Trickstar Business Award is worth 7,500 € and recognises national or international innovative and groundbreaking business models for projects or companies in the animation industry. This makes Trickstar Business the world's first animation prize to be explicitly focused on business. The prize is being sponsored by the Verband Region Stuttgart.

WHO CAN PARTICIPATE?

It is possible to apply for the Trickstar Business Award with a business model for a project or a company.

- All projects which have an innovative business concept, for example in the areas of distribution, marketing, exploitation of rights or financing can be submitted to the Trickstar Business Award.
- Applicants who submit a project to APD 2020 are kindly invited to submit the project (if in accordance with the regulations) also for participation in the Trickstar Business competition. To apply, we kindly ask you to complete also the Trickstar Business application form.
- All companies with an innovative and groundbreaking model can apply for the Trickstar Business Award.

HOW TO APPLY?

To apply for the Trickstar Business Award, the applicants must complete the submission form and provide the required material and information. The completed form must be sent together with the documents to businessaward@festival-gmbh.de before March 01, 2020.

THE JURY

A five-person industry jury will shortlist the finalists on the strengths of their project / company submission and application form.

Jury assessment criteria:

- originality of the business model
- innovation of the financing / evaluation / marketing concepts
- competitiveness of the project / service / product
- quality and feasibility of the business plan
- qualifications and experience of the submitter

THE AWARD CEREMONY

The winner will be announced on the evening of May 08, 2020 during the Trickstar Professional Awards ceremony in the rotunda of L-Bank in Stuttgart. The participation of an official representative (director, producer) of the award-winning project is a prerequisite for receiving the award.

CREATED BY

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